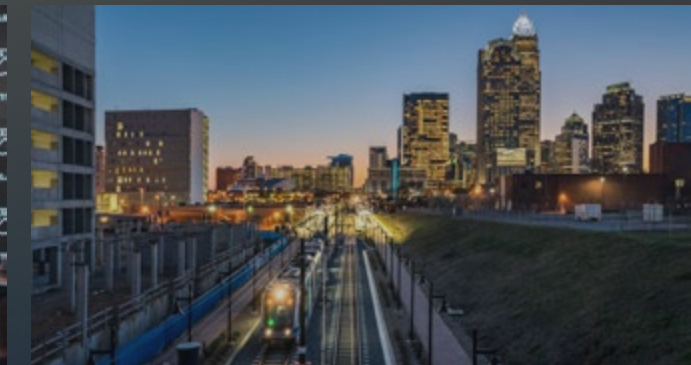


 CITY of CHARLOTTE

E X P E R I E N C E T H E M O M E N T U M

MEET CHARLOTTE





MOMENTUM. ENERGY. POSITIVITY.

SEE WHY MAJOR COMPANIES TAP INTO CHARLOTTE'S ENERGY TO ESTABLISH NEW HQS.

Charlotte teems with activity. This is a city that is luring new residents by the day and major new corporate headquarters practically by the month. Why is Charlotte such a kinetic environment? The pillars of talent to propel healthy businesses, low cost of living to attract young workers, proactive city government to encourage innovative companies, and an environment that appeals to weekend adventurers and new families alike.

It's a city that works hard and plays well, with a booming corporate landscape that welcomes newcomers and makes them feel as if they're being ushered into an inclusive and highly desirable community.



05 HEADQUARTERS & HISTORY

09 TALENT & AFFORDABILITY

11 EDUCATION & JOBS

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BUSINESSES ON THE MAP

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CHARLOTTE'S HERITAGE FUELS ITS MOMENTUM

Charlotte is a city built on commerce. Growing healthy, groundbreaking businesses is at the core of Charlotte's DNA. The energy that flows through Charlotte's business community starts with its students and young workforce and continues up to C-Suites.

We are a city for leaders—in banking and fintech, pharma and engineering, energy and manufacturing. When a company wants to innovate and set standards, it makes Charlotte its HQ. In fact, Charlotte has double the national average of people working in headquarters operations.

HEADQUARTERS AND HISTORY

BY THE NUMBERS

**18**

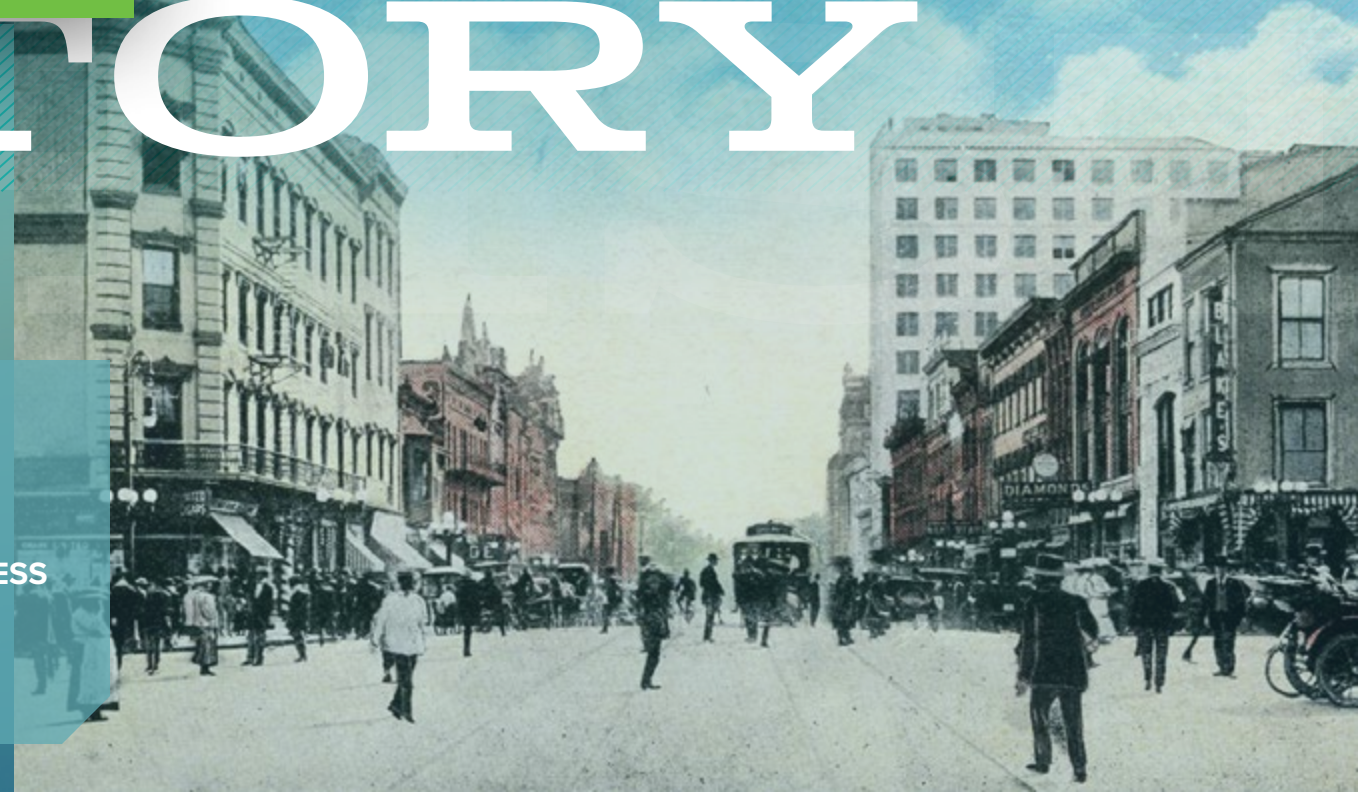
FORTUNE 1000
HEADQUARTERS
in the Charlotte region

425

NATIONAL & GLOBAL
Headquarters

NO. 1

STATE FOR BUSINESS
(Forbes, 2019)



A CITY OF INDUSTRY

The office buildings and warehouses of Charlotte bustle with activity. Buttoned-down bankers collaborate with freewheeling fintech experts changing the future of finance, fueling the momentum of America’s fastest up-and-coming tech scene. Start-ups buzz with new ideas about everyday living in these new times.

Companies manufacture goods to fulfill the needs of American and global consumers from their home bases in Charlotte. They have access to superior transportation options, well-located warehouse space and real estate, and an economic development team that puts business first. Today, Charlotte is a diverse network of businesses in an interconnected, growing city, a city that shines brighter every day.

“The one factor that was most important was just livability. A desirable location. A place you’re going to be able to recruit talent. A place people are going to say, Yes, I want to be there.”

—Darius Adamczyk
CEO of Honeywell (in Charlotte Business Journal)

TARGET INDUSTRIES

FINANCE

TECHNOLOGY

TRANSPORTATION
& LOGISTICS

ADVANCED
MANUFACTURING

TARGET OPERATIONS

HEADQUARTERS

CUSTOMER SERVICE &
BACK OFFICE SUPPORT

INTERNATIONAL FIRMS

STARTUPS &
ENTREPRENEURS

BANK OF AMERICA

TRUIST

Honeywell

Sealed Air

SIEMENS

amazon

Coca-Cola
BOTTLING CO.
CONSOLIDATED

LOWE'S

Electrolux

avidxchange™

lendingtree

WELLS
FARGO

CENTENE
Corporation

stratifyd

LOKUMA

payzer

ALBEMARLE
CORPORATION

BONDED
LOGISTICS

rexroth
A Bosch Company



1755
Surveyor Thomas Polk builds a house at an Indigenous American trading crossroads that eventually becomes Trade and Tryon in what is now the heart of Uptown



1763
Mecklenburg County is formed, named in honor of the hometown of King George III's wife, Charlotte Sophia of Mecklenburg-Strelitz and Queen of England

1768
Charlotte is chartered, taking its name from the Queen of England

1780
A skirmish during the American Revolutionary War, the Battle of Charlotte, takes place on what is now the site of the Bank of America Tower



1835
The Carolina Gold Rush of the early 1800s leads to the establishment of the Charlotte Mint, approved by President Andrew Jackson



1852
The Charlotte and South Carolina Railroad opens, establishing the city as a center of commerce

1874
Bank of America's oldest heritage bank in Charlotte, the Commercial National Bank of Charlotte, is founded

CHARLOTTE POPULATION GROWTH



1983
Now CEO of NCNB, McColl makes a series of acquisitions of smaller banks from around the United States



1991
NCNB acquires a newly merged bank with ties to Norfolk and Atlanta, and the new entity becomes NationsBank

1999
Charlotte Area Transit System is founded; today, it's the largest public transit system between Washington DC and Atlanta



2000
AvidXchange, a pioneer in what came to be known as fintech, is founded in Charlotte, later becoming the city's first unicorn, valued at \$1 billion and employing 2,400 through an HQ expansion in 2018



2004
The start of Charlotte's most prolific population boom—for the next decade, Charlotte will be the fastest-growing city in the nation

2007
Charlotte's light rail system opens, the first and only light rail line in the state, creating over \$2.5 billion of private investment along the route

COMMERCE IS IN OUR DNA



1893

Atherton Cotton Mill opens, helping establish Charlotte's textile industry



1908

Union National Bank opens in Charlotte, growing as the city's railroads and textile industry boom; the bank eventually purchases Wachovia and rebrands under that name, then is acquired by Wells Fargo in 2008

1927

Branch of US Government's Federal Reserve opens, bringing prestige to Charlotte

1936

Charlotte Municipal Airport opens; it becomes Charlotte Douglas International Airport in 1982 and is now the 7th busiest airport in the world by aircraft movement



1958

The first section of I-85 opens in Mecklenburg County, a step in connecting Charlotte to Atlanta, Durham and beyond

1974

At age 39, Hugh McColl becomes President of North Carolina National Bank

1990 // **1,024,643**

2000 // **1,330,448**

2010 // **2,217,012**

2020 // **2,657,910***
*2019 Projection



2008

The global financial crisis takes its toll on Charlotte, as locally headquartered Wachovia becomes a casualty and is absorbed by Wells Fargo

2014

Fortune 500 company, Sealed Air, announces relocation of headquarters to Charlotte

2016

Lending Tree makes several acquisitions, expanding its presence in business, personal, student and other loans, then announces a \$47 million Charlotte expansion and doubling of its local employee base

2018

Fortune 77 company, Honeywell, announces global headquarters relocation to Charlotte

2019

BB&T and Suntrust merge and become Truist, selecting Charlotte as its headquarters

2019

Lowe's announces Charlotte as home for its global technology hub, adding over 2,000 new technology jobs

2020

Centene announces East Coast HQ and 3,000+ jobs, the largest addition of jobs by an incoming company in the state's history



TALENT AND AFFORDABILITY

BY THE NUMBERS

THE PLACE TO BE FOR A YOUNG, AMBITIOUS WORKFORCE

Young workers gravitate toward Charlotte in search of good jobs, affordable living and a connection to friends and family. Between 2012 and 2017, 20% of the city's total population growth was people in their 20s—the second such highest growth rate in the nation. This talent pool feeds Charlotte's top industries. These companies benefit from highly educated and innovative talent eager to work at a cost that is more affordable than in our peer cities. Salaries simply stretch further in Charlotte, keeping employers and employees happy and engaged.

What makes Charlotte the third fastest-growing big city in the U.S.? The businesses that create jobs, yes, and affordability—ranked at 2% below the average national cost of living. This combination attracts 120 people per day to the Queen City.

“Charlotte has proven to be a huge win in terms of attracting talent nationally. Charlotte is seen as having a very attractive cost-of-living, climate and geographic set of factors.”

—Aaron Marcus

Head of Global Human Resources, Dimensional Fund Advisors

120

PEOPLE people move to the Charlotte region per day

NO. 3

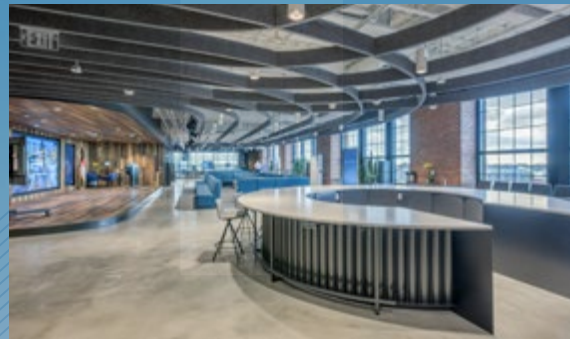
FASTEST-GROWING Big City (U.S. Census, 2019)

NO. 1

BEST STATE for Businesses and Careers (Forbes, 2019)

43%

OF CHARLOTTEANS have a Bachelor's Degree or Higher (EMSI, 2020)



INNOVATION HAPPENS HERE

The status quo won't fly in Charlotte. This is a city of innovators and always has been, from textile pioneers who transformed this from a mill town to banking and energy executives and workers who built Uptown. Technology and start-up business incubators thrive here, in a city where hackathons to solve upward mobility are as ubiquitous as food trucks. It's a city that encourages entrepreneurs young and old. Charlotte is where innovation happens.



\$315K

AVERAGE home cost
(Realtor.com, 2020)

\$1,150

AVERAGE RENT for 2BR
apartment (Apartment List, 2019)

2%

LOWER COST OF LIVING than
the national average (C2ER, 2020)

NO. 1

**TECH TALENT
GROWTH** (CBRE, 2019)

NO. 1

FOR STEM GROWTH
(RCLCO, 2020)



EDUCATION AND JOBS

“Charlotte has a lot going for it—strong businesses and universities, a strong health-care and service sector. It’s been one of the most exciting markets to watch grow. The common thread amongst any quality organization is its people...You’re really starting to see the investment flourish.”

—Greg Carmichael
Chairman, President and CEO, Fifth Third Bancorp

BY THE NUMBERS



24,000

DEGREES and certifications conferred by colleges & universities in the Charlotte region (EMSI, 2020)

NO. 3

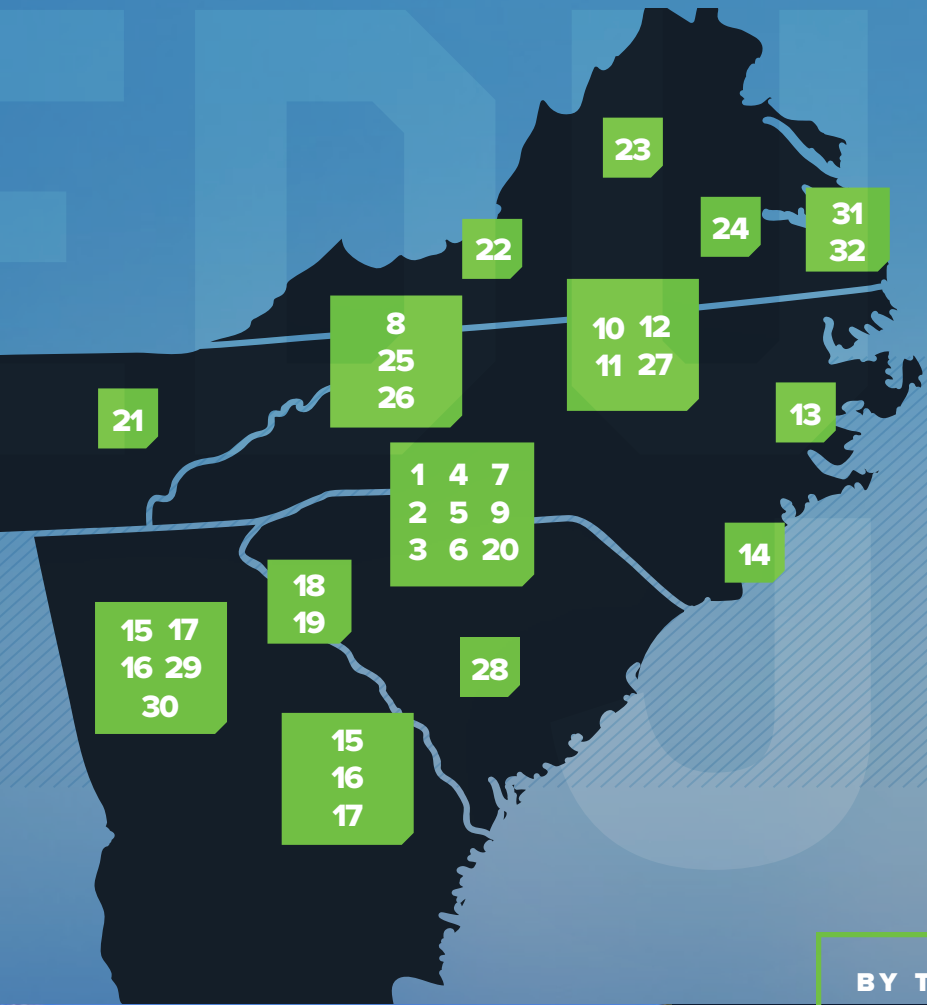
METRO for attracting tech talent (CBRE, 2020)

17%

JOB GROWTH in last 5 Years (EMSI, 2020)

UNIVERSITIES FUEL A TOP-TIER TALENT SUPPLY

Map Source: Charlotte Regional Business Alliance



Charlotte is at the center of an education super-region with 24 top-tier universities within a 200-mile radius, training the next generation of workers—many of whom look to start their careers in Charlotte. The growth of tech, an influx of headquarters and a favorable business climate have made Charlotte a top-5 center for job creation, and recent graduates and millennial transplants flock to neighborhoods like South End and Uptown to experience one of the top-rated big cities for low cost of living in the U.S.

The concentration of large headquarters operations and data-intensive industries—such as financial services, healthcare, energy and advanced manufacturing in the region—led to the creation of the Data Science Initiative at UNC Charlotte. It is the largest and most comprehensive technology program in North Carolina and one of the largest in the U.S.

EDUCATION SUPER-REGION: YOUR FUTURE WORKFORCE IS HERE

- | | | |
|---|-------------------------------------|---|
| 1. University of North Carolina at Charlotte | 11. North Carolina State University | 22. Virginia Tech |
| 2. Johnson C. Smith University | 12. Duke University | 23. University of Virginia |
| 3. Johnson & Wales University | 13. East Carolina University | 24. Virginia Commonwealth University |
| 4. Queens University | 14. UNC Wilmington | 25. North Carolina A&T State University |
| 5. Northwestern University | 15. Georgia State University | 26. Winston-Salem State University |
| 6. Davidson College | 16. Emory University | 27. North Carolina Central University |
| 7. Gardner Webb University | 17. Georgia Tech | 28. South Carolina State University |
| 8. Appalachian State University | 18. University of Georgia | 29. Clark Atlanta University |
| 9. Wake Forest University | 19. Clemson | 30. Spellman College |
| 10. University of North Carolina at Chapel Hill | 20. University of South Carolina | 31. Hampton University |
| | 21. The University of Tennessee | 32. Norfolk State University |

BY THE NUMBERS

24

NATIONALLY RANKED
UNIVERSITIES within
a 200-mile radius

RESULTING IN:

48,344

BUSINESS DEGREES awarded
annually within this super-region

54%

OF UNCC GRADS
stay in Charlotte

NO. 1

UNCC is the fastest
growing university
in North Carolina

A BIG, BOOMING CITY WITH THE SPIRIT OF A SMALL TOWN

Tree-lined streets where neighbors wave to one another surround our City Center employment hub's 40-story office buildings. You can have it all here, from a local diner where everybody knows your name to an international airport that brings the world to Charlotte's front door. Walk to dinner, take the light rail to work, hop on the greenway for a workout, meet up with friends at a brewery or to see a live music performance. Charlotte has all the perks of big city life but instead of feeling like they're in a "rat race," people are genuinely happy to live, work and play here.

COMMUNITY-DRIVEN AND WORLD CLASS

BY THE NUMBERS

NO. 6

ON U.S. NEWS &
WORLD REPORT'S
"Best Places to
Live" ranking, 2020

3

CHARLOTTE
NEIGHBORHOODS
rank in Top 100
Best Places to Live
in America (Niche, 2019)

6

DESIGNATED
Historic District
Neighborhoods

NO. 4

QUALITY OF LIFE
Index (Numbeo, 2019)

1K+

FOREIGN-
OWNED firms

35%

MORE RACIALLY
DIVERSE population
than the national
average (EMSI, 2020)

1 IN 8

CHARLOTTE
RESIDENTS were
born in another
country

CHARLOTTE LIVING

THE GRASS IS LITERALLY GREENER HERE

The workweek in Charlotte feels like it does in many of the world’s great cities. There’s a sense of purpose, of people caring about what they do, and a palpable energy to the work that’s happening here. But the weekend is when the advantages of living here really shine. There’s an incredible array of activities for outdoor adventurers, exciting restaurants and breweries, getaways to quaint mountain towns or Atlantic Ocean beaches, world-class golf and cool neighborhoods to explore.

Trails abound with hiking, mountain biking and trail running accessible via greenways with connections throughout the city and from surrounding parkland. “Lake Life” is a way of life, with nearby lakes Norman and Wylie and another 10 lakes within a 3-hour drive—perfect for getaways or close-in remote working. Charlotte is home to the U.S. National Whitewater Center on the shore of the Catawba River, hardcore workouts at the local Barry’s Bootcamp locations and fulfilling yoga classes at Charlotte favorite Y2 Yoga. All work and no play? Not in Charlotte!

“Charlotte is one of America’s fastest growing cities and now a burgeoning food capital, with some of the top chefs, mixologists, and bakers in the country making it their homes.”

—Food & Wine magazine

70+
BREWERIES & WINERIES
in the Charlotte region

10
LAKES WITHIN 120
miles of Charlotte

460+
FITNESS &
recreation centers

1,300
ACRES of protected land at
the U.S. Whitewater Center,
an Olympics-style practice
facility with more than 30
recreational activities

15
NEIGHBORHOODS
with a walk score above 60
(Walkscore.com, 2020)

52
MILES of greenways and
trails—and Mecklenburg
County plans to expand
the system by another
30 miles by 2023

200
NEW restaurants
and bars opened in
Charlotte since 2018

2
HOUR DRIVE to the
mountains; 3-hour
drive to the beach

70
GOLF COURSES
and host to the 2021 PGA
Wells Fargo Championship





CHARLOTTE CULTURE

PULL UP A SEAT FOR WORLD-CLASS SPORTS AND ENTERTAINMENT

Charlotte offers professional sports action with a passionate fan base and a diverse arts and culture scene with something for everyone. The city is home to the NFL's Carolina Panthers, the NBA's Charlotte Hornets, the Triple-A baseball team Charlotte Knights, the championship-winning minor-league hockey team the Charlotte Checkers and in 2022, the new MLS team Charlotte FC. The Charlotte Motor Speedway hosts three major NASCAR races each year. And arts and culture abounds, with world-class museums, Charlotte Symphony, Charlotte Ballet and Opera Carolina, as well as offerings for kids such as Discovery Place and for history buffs, the Levine Museum of the New South.

These organizations are an important part of Charlotte, and in turn, there is a strong philanthropic movement, led by the Foundation of the Carolinas — one of the largest community philanthropic organizations in the U.S. Our support of the arts, the underserved and the community at large is just another example of that great Charlotte culture—a spirit of teamwork to help the city grow and succeed.



BY THE NUMBERS



3

MAJOR-LEAGUE
Professional sports teams

4

MINOR-LEAGUE
Professional sports teams

\$5.2B

ECONOMIC IMPACT
of sports and hospitality in
Mecklenburg County

35+

MUSEUMS and
historical sites

TRANSPORTATION AND INFRASTRUCTURE

BY THE NUMBERS



178*

NONSTOP
destinations
offered at CLT

*Note: Flight data from 2019

700+*

DAILY Flights

\$3.1B

INVESTED in improvements
in Charlotte Douglas
International Airport by 2023

20

MILES of light rail;
25 additional miles
planned by 2030

30K

DAILY RIDERS
on light rail

CHARLOTTE'S DEDICATION TO MOBILITY AND SUSTAINABILITY IS PAYING DIVIDENDS

In Charlotte Douglas International, the Queen City has built one of the best-connected international airports in the world, serving 50.2 million travelers in 2019. It is the seventh-busiest airport in the world by aircraft movement—allowing executives to travel conveniently and transport their cargo with ease—and the second-largest hub for American Airlines.

The commitment to transportation runs deep. Charlotte invested in its airport in the 1980s and then again in 2015, with the approximately \$3 billion Destination CLT capital plan. Charlotte built a light rail system, the LYNX Blue Line, that is the envy of other growing cities. The nearly 20-mile north-south route connects UNC Charlotte to

NoDa, Uptown and South End, and down to the South Carolina border, and an additional 25-mile planned Silver Line by 2030. Additionally, the CityLynx gold line connects eastern and western neighborhoods to Uptown. Next up: An Amtrak station is in the works for Uptown that will connect to light rail and extend the city's regional reach, and the Charlotte 2040 Comprehensive Plan will fulfill a vision of a more walkable, inclusive and sustainable future.

The City of Charlotte also has a Strategic Energy Action Plan (SEAP) that includes a goal to reduce emissions from its fleet to 100% zero carbon sources by 2030.

90
MILES of bike lanes

\$7.5M
INVESTED ANNUALLY
in improving walkability

\$2.1B
INVESTED by the state in
roadway improvements by 2023



PUTTING CHARLOTTE BUSINESS ON THE MAP

GET TO KNOW CHARLOTTE’S MAJOR EMPLOYMENT DISTRICTS AND NOTABLE MARKETS

UPTOWN | 130,000 JOBS

Charlotte’s “Downtown” and central business district has a daytime workforce of 130,000 and 30,000 residents living in the city’s most urban neighborhood.

FEATURES

- Headquarters of Bank of America, Duke Energy, Honeywell and Truist
- Served by LYNX’s north-south blue line light rail and the gold LYNX east-west streetcar
- Home to professional sports with Bank of America Stadium (Carolina Panthers and Charlotte FC), Spectrum Center (Charlotte Hornets), Truist Field (Triple-A Charlotte Knights), NASCAR Hall of Fame
- Hub for the city’s cultural institutions, arts, and Charlotte Convention Center

BALLANTYNE | 46,900 JOBS

Located in South Charlotte, adjacent to the 485 belt loop, this prominent office community is home to over 30 Fortune 500 companies and is surrounded by suburban neighborhoods with great access to the CBD, airport and Lake Wylie.

FEATURES

- Charlotte’s 4th largest employment center with a mix of high-rise and corporate campus facilities
- A new master plan for the center of the district, Ballantyne Reimagined, will create a new center of activity, expand commercial and residential offerings, add parks and trails, and improve walkability
- Ballantyne is a 535-acre campus featuring 4.4 million square feet of Class A office space surrounded by suburban residential neighborhoods, golf courses and lifestyle centers with dining, shopping and services

SOUTH END | 16,500 JOBS

Anchored by the Lynx Blue Line, a warehouse district with restaurants, breweries, boutiques and art galleries, South End has become a hot residential and commercial neighborhood. Now, 16,500 employees work in South End, which is also one of the youngest neighborhoods in Charlotte, with 75% of residents between ages 18-35—a talent pool that appeals to employers, like Lowe’s, LendingTree and Dimensional Fund Advisors.

FEATURES

- Easy access to Uptown, anchored by the light rail, with over \$2.5B in private sector investment
- Active after-work community with brewpubs, running clubs, yoga studios

SOUTHPARK | 25,600 JOBS

An upscale residential neighborhood just 7 miles from the center city, SouthPark has long been the heart of retail in Charlotte and a major center for employment. With the largest regional mall between Atlanta and Washington DC, SouthPark offers the comforts and convenience of a growing, mixed-use city neighborhood.

FEATURES

- Coca-Cola Consolidated, Nucor, Albemarle Corp. and other Fortune 500 and 1000 companies are headquartered here
- SouthPark Mall is the largest in the Carolinas and one of the most profitable in the country, with \$700 per square foot in sales
- Easy access to Uptown, South End, Charlotte Douglas International Airport, Ballantyne

CLT AIRPORT SUBMARKET | 50,900 JOBS

West Charlotte has grown along with Charlotte Douglas International Airport, which makes it an appealing location for logistics and advanced manufacturing companies and other businesses that take advantage of the proximity to one of the world’s busiest transportation hubs.

FEATURES

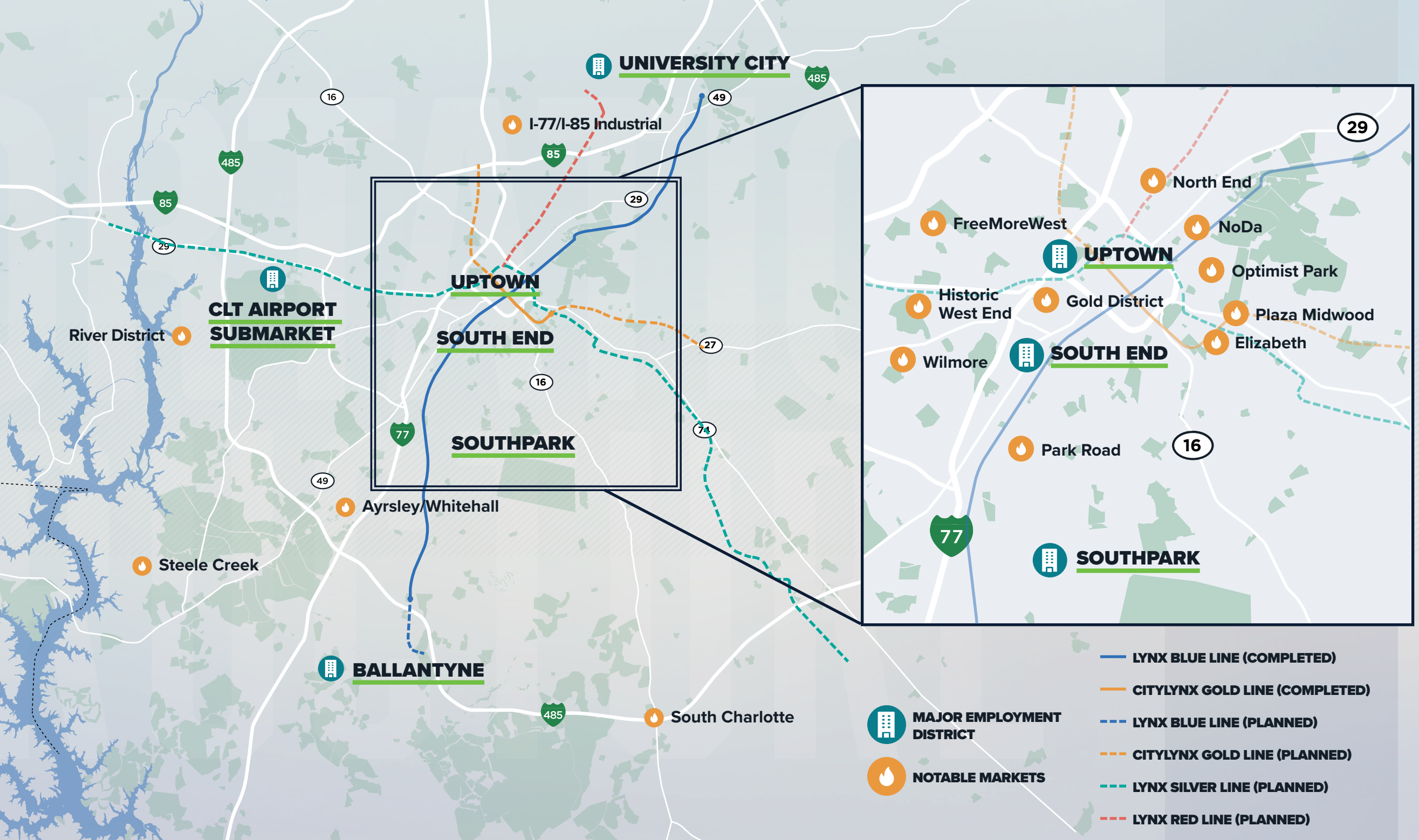
- CLT Airport alone has \$16.2 billion impact on the area’s economy
- Notable HQs include Sealed Air, Compass Group USA, SteelFab Inc., Bojangles’
- Adaptive reuse projects are converting warehouses in West Charlotte micro-neighborhoods FreeMoreWest, adding diversity employment options on the west side
- Completed I-85/I-485 Interchange expansion serves 120,000 vehicles per day
- Largest industrial submarket in the Carolinas
- Located directly on an interstate system that connects you to over 50% of the US population in a day’s drive

UNIVERSITY CITY | 75,000 JOBS

Charlotte’s 2nd largest employment center and home to the University of North Carolina Charlotte, University City is growing as both a major regional employment center and a diverse residential neighborhood—one of the city’s largest. The workforce is 75,000 and 171,000 residents live here.

FEATURES

- Centene is building a \$1 billion campus for its East Coast HQ here with 3,000 initial jobs and another 3,000 planned
- Home to University Research Park and Innovation Park with large corporate campus homes to TIAA, Wells Fargo, and Allstate
- LynxBlue light rail line connects neighborhood to Uptown or a quick 17 minute drive away
- 23 Fortune 500 regional offices
- Nearly 5 million square feet of LEED-certified office space with over 3 million more square feet planned or under construction



RESILIENCE AND RESOLVE

BY THE NUMBERS



NO.10

MOST DIVERSIFIED
economy among major metros

9

GRANT PROGRAMS
created to support
businesses, jobseekers,
and community partners
impacted by COVID-19

\$50M+

DEPLOYED FROM
COVID-19 community relief fund

\$273M

RAISED IN THE public and
private sectors for affordable
housing through Foundations
for the Carolinas

20

MEMBERS ON THE Leading
On Opportunity Task Force, an
agency whose mission is to improve
economic mobility in Charlotte

WHEN THE GOING GETS TOUGH, CHARLOTTE GETS GOING

Charlotte doesn't tolerate "in these troubled times" type of thinking. During the COVID-19 global pandemic, the city forged forward, investing over \$154M of CARES funding in our community. Through the Open for Business initiative, the city supported our business & workforce community, deploying over \$50M of capital in four months through small business grants, an innovation fund, a StreetEATS program, and workforce and hiring grants. We even launched a new program to upskill residents into skilled trades with guaranteed job placement.

During social justice protests and through difficult discussions, our city leaders, our police department and our residents worked together to reimagine policing, and are working proactively to prevent violence in our communities. The city is also developing comprehensive strategies to uplift traditionally underserved communities and neighborhoods to create a more equitable and successful environment for all residents.

With these challenging times, Charlotte stands strong, relentless in our commitment to provide good jobs for our residents. The city's diversified industries and fast-growing startup culture make it more resilient than ever. Even during this pandemic, the city worked hard to secure major job announcements from Centene and Chime Solutions. In a post-pandemic world, Charlotte's livability, and its investments in infrastructure and workforce training, drive home the point that Charlotte's momentum is built to last.



Charlotte Star Room | @CharlotteStarRoom



MOMENTUM AND VISION

THE FUTURE KEEPS GETTING BRIGHTER

We have a strong vision for the future of Charlotte. We are making intentional investments to achieve ambitious goals to continue the momentum that makes this city so attractive for businesses and residents. Our groundbreaking client-service-driven approach to economic development has led to impressive job growth and a diversifying roster of industries. Pilot incentive programs are attracting innovative and versatile startups and companies to our market.

We are strategically investing in building our technology workforce; after undergoing a tech talent study, we're deploying new strategies to build a pipeline that will bring innovation and energy into your company. Inspired by the companies we work with, this team and our city's relentless pursuit to challenge the status quo is yielding strong results. Walk through the streets of Charlotte and you can feel the momentum rippling through our city. Come meet Charlotte. Let us be a part of your success!

BY THE NUMBERS

“Charlotte has all the elements of a great city: successful schools, impressive infrastructure, great diversity and tremendous opportunity for upward economic mobility. Those are values shared by Centene and we are committed to continue to grow with this community.”

—Michael Neidorff
Chairman/President/CEO, Centene

SINCE 2018, THE CITY OF CHARLOTTE BUSINESS RECRUITMENT TEAM HAS CREATED

10.6K

NEW Jobs

3.8K

JOBS Retained

\$100.7K

AVERAGE ANNUAL
SALARY of new jobs

\$1.45B

IN CAPITAL investment

2021

credit karma

600 JOBS

EAST COAST HEADQUARTERS

2021

Robinhood 

389 JOBS

CUSTOMER EXPERIENCE CENTER

2020-2021

ARRIVAL

431 JOBS

NORTH AMERICAN HEADQUARTERS
AND MICROFACTORY

2020

 INTERCONTINENTAL
CAPITAL GROUP

500 JOBS

OFFICE EXPANSION

2020

CENTENE[®]
Corporation

3,240 JOBS

EAST COAST HEADQUARTERS



300 JOBS

CORPORATE HEADQUARTERS
EXPANSION

2019

 Microsoft

430 JOBS

OFFICE EXPANSION

2019

 stratifyd

200 JOBS

HEADQUARTERS EXPANSION

2019

 better

1,000 JOBS

CORPORATE OFFICE

2019



1,600 JOBS

GLOBAL TECHNOLOGY HUB

2019

TRUIST 

2,000 JOBS

GLOBAL HEADQUARTERS

2018

Honeywell

750 JOBS

GLOBAL HEADQUARTERS
RELOCATION

2018

 lendingtree[®]

430 JOBS

HEADQUARTERS EXPANSION

2018

 avidxchange[™]

1,220 JOBS

HEADQUARTERS EXPANSION

**NEW
COMPANIES**

READY TO MEET CHARLOTTE?

Come experience Charlotte and see why it is the best choice for your business and your employees to call home.



FRAN WEST

Assistant Economic Development Director
Business Recruitment & Retention Leader

Fran.west@charlottenc.gov



EMILY CANTRELL

Talent Development Senior Manager

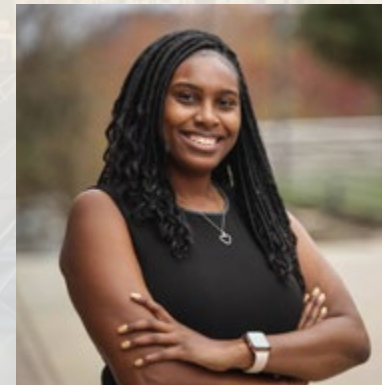
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ALYSSA BROWN

Research & Analytics Program Manager

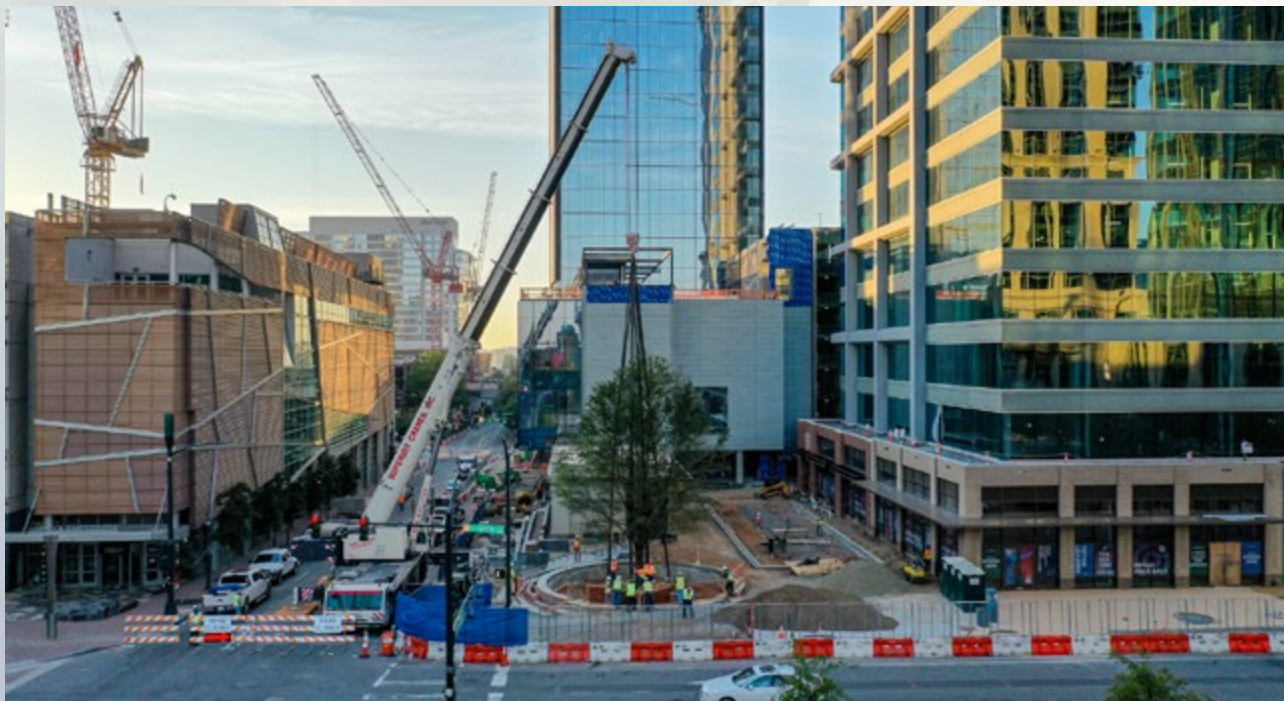
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 CITY *of* CHARLOTTE

[CHARLOTTEOPENFORBUSINESS.COM/MEET-CHARLOTTE](https://charlotteopenforbusiness.com/meet-charlotte)

